

# Workshop

## Entrepreneurship: behavioral and cognitive approaches

November 9<sup>th</sup>-10<sup>th</sup>, 2017

EM Strasbourg Business School, University of Strasbourg

*LaRGE Research Center, the research center in management and finance of EM Strasbourg Business School, University of Strasbourg, will organize a workshop on **behavioral and cognitive approaches in entrepreneurship** on 9th and 10th of November 2017. The workshop aims to bring together all researchers working on any behavioral or cognitive aspect of entrepreneurship.*

### Call for paper

Any empirical, or theoretical or methodological research on the following topics (not exhaustive) is welcomed:

- Entrepreneurs cognitive bias
- Entrepreneurial behavioral finance
- Entrepreneurial behavioral strategy
- Methodological issues in behavioral and cognitive approaches in entrepreneurship
- Experimental methodologies in entrepreneurship
- Psychology, cognition, and entrepreneurship
- Entrepreneurial team and group rationality
- Linking growth attitudes and entrepreneurial cognition
- Conceptual importation from other scientific fields: economics, psychology, sociology
- .....

The workshop will be built around different sessions types:

- Full paper sessions
- Research project, work in progress sessions
- PHD sessions
- Roundtables : on methodological issues, financing research, network building, etc.

Submissions can take several forms:

- Full papers
- Working papers
- Extended abstracts
- Outline of the PhD dissertation
- Presentation proposals (for roundtables)

**There is no conference fee**

Proposals can be submitted to [webcongress.em-strasbourg.eu/ebca2017](http://webcongress.em-strasbourg.eu/ebca2017) before June 30<sup>th</sup>, 2017.

Authors of accepted papers will be notified on July 20<sup>th</sup>, 2017.

We look forward to welcoming you in Strasbourg.

The organizing committee :  
Dr Anne-Gaëlle Figureau, Pr Anaïs Hamelin, and Dr Marie Pfiffelmann.

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