



CALL FOR PAPERS

Fintech adoption and economic behavior: where do we stand?

Workshop

April 1-2, 2019, EM Strasbourg Business School, University of Strasbourg

Organized by LaRGE research center (University of Strasbourg), the workshop organizers invite researchers to submit papers covering management (Finance, Entrepreneurship, Information System) and economic implications regarding Fintech adoption and/or users behavior

Possible topics include, but are not necessarily limited to, the following:

- Digital Financing / Crowdfunding / Crowdlending
- Digital Investment / Digital Financial Advice / Digital Payment
- Fintech adoption and users' behaviors across generations
- Acceptance, adoption and post-adoption of Fintech technologies

Academic keynote speaker: Pr.Dr. Lars Hornuf, University of Bremen

Professional keynote speaker: Adina Grigoriu, Actuary, Co-founder & CEO of Active Asset Allocation, Paris

Those interested in presenting a paper at the workshop should send a copy in Word or pdf format via email at the address XXXX@unistra.fr by **January, 25, 2019**. Complete papers or extended abstract will be considered. Authors of accepted papers will be notified by **February, 10, 2019**. There is no conference fee.

Organization committee (University of Strasbourg):

Maxime Merli (Professor of Finance), Jessie Pallud (Professor of Information System), Patrick Roger (Professor of Finance), Laurent Weill (Professor of Economics)

Scientific committee:

Marie-Hélène Broihanne (LaRGE Research Center), Anaïs Hamelin (LaRGE Research Center), Maxime Merli (LaRGE Research Center), Patrick Roger (LaRGE Research Center), Jessie Pallud (Humanis), Daria Plotkina, (Humanis), Laurent Weill (LaRGE Research Center)